

Stone Ridge  
EVENT CENTER

P R E S E N T S

Towonda Kilpatrick's  
POP UP MUSICAL EXPERIENCE

CHEEZECAKE BOIZ

AND *The Diva*



JUNE 10. 2017

1:00PM SHOW & 8:00PM SHOW

\$25.00 GENERAL ADMISSION

\$50.00 DIVA PACKAGE WITH V.I.P SEATING

EMAIL FOR GROUP SEATING: [TICKETS@1253ENTERTAINMENT.COM](mailto:tickets@1253entertainment.com)

STONE RIDGE EVENT CENTER  
1750 STONE RIDGE DR. SUITE A. STONE MOUNTAIN, GA 30083



**Request for Contributions/Sponsorship:**

*CheezeCake Boiz and the Diva* the musical returns 6 years after testing the show at the 14<sup>th</sup> Street Playhouse. Playwright/Producer Towonda Kilpatrick has pitched the concept to numerous of Producers to mount it as a (Pop-Up Musical Series) that will focus on popping up in various communities. The theatrical becomes personal as the traditional staged musical is presented in a space that creates a unique and engaging experience.

Stone Ridge Event Center will present the two engagement shows at 1:00 PM and 8:00 PM on June 10<sup>th</sup>. We encourage groups to reserve seats and save the date.

Playwright/Producer **Towonda Kilpatrick**, Director **Nicky Buggs**, Music Director **Rodney Edge**, Producer **Keith L. Underwood**, Technical Director **Chet Brewster**, Editor **Sylvia Vieth**, Graphic Artist **Shantell Graham** Photography **Kevin Goolsby** and Executive Producers **Daren Gayle** and **Raymond Raffety** joined by an amazing cast including **Legendary R&B recording artist Tony Terry** and **American Idol Season Three semi-finalist Laketa Renee** begins rehearsals to present the musical *CheezeCake Boiz and the Diva* in a Pop-Up style.

Towonda Kilpatrick/12:53 Entertainment is in collaboration with organizations in Georgia, Texas, Washington, DC, Maryland & Los Angeles, CA that has taken an interest in the Playwright/Producer vision and concept of this Pop-Up musical being mounted out of the normal theater house. This engagement show will present what it is, how it works and a possible future for an off-Broadway tour.

Laurie Wexel, manager of Stone Ridge Event Center at 1750 Stone Ridge Dr. Suite A. Stone Mountain, Ga has taken the first leap of faith to “making it happen”. Laurie and team wants to see this concept grow. We invite you to join us at the beginning of this journey which could lead to a series of pop-up productions.

By contributing to our pop-up musical, you will become a “Making it happen” sponsor, helping us fulfill the vision of this project and expose your brand to our guests. We hope to see a diverse cross section of Atlanta Philanthropists and businesses support this musical and its mission.

Thank you for your kind consideration.

My very best

*Towonda Kilpatrick*

Towonda Kilpatrick, Playwright/Producer  
12:53 Entertainment / 6850 Peachtree Dunwoody Rd Suite 1410  
Atlanta, GA 30328 - Tel: (404) 454-8341  
towonda@towonda.com

Visit *CheezeCake Boiz and the Diva* at:

[www.divaboiz.com](http://www.divaboiz.com)

[www.1253entertainment.com](http://www.1253entertainment.com)



## MAKING IT HAPPEN LEVEL OF SUPPORT

Sponsorships: \_ \$500.00 \_ \$250.00 \_ \$150.00

*Note: Sponsorship must be confirmed by **May 21, 2017** to be included in the program book. Advertising specifications and deadlines will be sent to you upon receipt of sponsor confirmation.*

**Making of a Diva \* \$500.00:** 2 Invitations to a mix and mingle before the show with other attending guest \* CheezeCake Boiz & The Diva Autographed photo of the cast \* Guaranteed Program Participation \* Logo and URL link on event website \* 4 VIP Show Tickets \* Seat in the Diva Section \* Logo recognition on screen \* A Diva cocktail \* A slice of CheezeCake cake

**Baking of a CheezeCake \* \$250.00:** 2 Invitations to a mix and mingle before the show with other attending guest \* Logo and URL link on event website \* 2 Show Tickets \* Logo recognition on screen \* A Diva cocktail \* A slice of CheezeCake cake

**Creating a POP-UP Experience \* \$150.00:** 2 Show Tickets \* Logo Recognition on screen

\_\_\_ Contribution – I cannot attend but wish to donate \$\_\_\_\_\_.

*The POP-UP Musical Experience is a new concept created by Towonda Kilpatrick to take this show into community and partner with a non-profit to give back.*

## TICKET PACKAGES

\$25.00 ---- General Admissions

\$50.00 ---- Diva Package VIP Seating

Email for Group Seating

Tickets@1253entertainment.com



## RSVP YOUR PLACE

**Presenting Sponsor** \* Listing as "Presenting Sponsor" in all promotional materials and media \* Presenting the show at Stone Ridge Event Center \* logo and URL link on event website \* Full Page in program. Stone Ridge Event Center has committed to Making It Happen unlimited!

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT

Make checks payable to **12:53 Entertainment, LLC**, and mail to:

12:53 Entertainment, LLC  
c/o Raymond Raffety  
4780 Ashford Dunwoody Rd Suite 332 /Dunwoody, Ga 30338

Tickets will be mailed to the contact listed above if payment is received by May 25, 2017. After May 25, tickets will be held at Will Call.

For more information, contact Towonda Kilpatrick at 404-454-8341.

**Presenting Sponsor**



**Making a Diva**



**Baking a Cheesecake**



## About 12:53 Entertainment



**12:53 Entertainment, LLC** is a boutique production company, formed as a limited liability corporation under the laws of the State of Georgia, for producing motion pictures, broadcast network shows, live theatrical productions, and various other projects in the entertainment industry. Collectively the Producers have over 53 years of experience in live theatre, TV/film, and music.

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## About Presenter Stone Ridge Event Center



**Stone Ridge Event Center** is a 20,000-square foot facility, located on beautifully landscaped grounds. Stone Ridge is the perfect location to host your indoor or outdoor weddings, wedding receptions, birthday parties, holiday parties, as well as corporate events and other gatherings. Some of our stunning features include our 12,000 SF ballroom outdoor pergola with Japanese gardens and our custom-built cedar pavilion to name a few.

There is ample off street parking for all your guests, and Stone Ridge is centrally located in Stone Mountain, GA, close to hotels, restaurants, and shopping for out of town guests. Our venue is available for hourly, day and weekend rental from 9am-11pm.

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## About the Musical



***CheezeCake Boiz and The Diva*** is a show filled with hysterical moments for a mature audience. It opens in New Orleans when the narcissistic superficial diva leaves her third Husband after he takes sick. She sets out to find a sucker to get her from New Orleans back to Georgia for a big audition. Later the diva finds her wicked ways must be transformed by four metrosexual Boiz to become a Diva to love. The cast includes Tony Terry, Laketa Renee Booker, David L. Massey, Que Hayes, Angelica Perez, David Glover, V. Joseph Gwynn, Sherie Murphy, Sherita Murphy, Brooke T. Harrison, and Danyelle Davis. More casting and dancers are being added.

## About Playwright/Producer



**Towonda Kilpatrick** A tenacious and quirky woman, Towonda Kilpatrick, crosses easily between the roles of Playwright & Screenwriter. After 25 years, her portfolio of original projects is rich with productions guided by her creative talents. Adept at both screenplays and live theater (comedy, drama,



and musicals), Towonda also has extensive experience in concept development. A woman with such unique passion, persistence, and purpose is a woman designed for today's profitable global market. In 2003, Towonda Kilpatrick once again left corporate America and took a leap of faith, beginning her journey as a playwright, producer, and director. Her first touring theatre projects were: *Can a Hoochie Become First Lady*, starring *Keith Sweat* and *Phyllis Yvonne Stickney* (2003); and *Mama I'm Your Child* starring *Bernadette Stanis* and *Howard Hewitt* (2005). Both productions were budgeted in the half-million-dollar range. While waiting for a green-lit schedule on a television project, Towonda decide to remount the musical after a strong interest to make an off-Broadway project.

### About Director/Chorographer



**Nicky Buggs** again collaborates with Ms. Kilpatrick to bring her theatrical creation to life. This Co-Director of the regionally celebrated Atlanta Chiefs Cheerleaders was a dancer with the world-renowned NFL Dallas Cowboys Cheerleaders. Nicky has also performed as a member of the NBA Dallas Mavericks Dancers, as well as served as the Captain of the Dallas Texans (Desperados) Arena Football Cheerleaders. This Manhattan, New York native is a dancer, actor, and singer. She began her dance training with DTH and ultimately received multiple scholarships with Alvin Ailey, Gus Giordano, Tremaine, LA Dance Force, and a few other revered companies. She has performed in several Super Bowls and Playoff Championship games.

As a film and television actor, Nicky's credits include: The WB station's *One Tree Hill*; a recurring role on Lifetime Channel's *Army Wives*; *Reed Between the Lines*, starring Malcolm Jamal Warner from *The Cosbys* and Traci Ellis Ross from *Girlfriends*; and USA Channel's *Necessary Roughness*. Additionally, Nicky guest starred alongside Queen Latifah, Alicia Keys, Dakota Fanning, Jennifer Hudson, and Sophie Okonedo in the film, *The Secret Life of Bees*, based upon the novel by Sue Monk Kidd; appeared in *Fighting Temptations*, starring Beyoncé, Cuba Gooding, Jr., and Mike Epps; *Marry Me*, starring Lucy Liu; and *Playing for Keeps*, starring Gerard Butler. She recently completed shooting *Firelight*, in which she plays Melanie Johnson, the wife of Oscar winner, Cuba Gooding, Jr. National Broadway theatre tours include: *Joseph and the Amazing Technicolor Dream coat* (Mrs. Potiphar/Assistant Choreographer/Dance Captain); *West Side Story* (Anita); and *Kiss Me Kate*.

POP UP MUSICAL EXPERIENCE



### About Music Director/Producer



**Rodney Edge** serves as a musical director and producer for Bishop Dennis Leonard. His client list includes: Tim Bowman; Marion Meadows; Nancy C. Wilson; Ben Tankard; John P. Kee; Al B. Sure; Keith Sweat; Allison Williams; J-Fly and Friends; Jeff Bradshaw; Joey Summerville; Miki Howard; Cherelle; Anthony Hamilton; Crystal Aiken; Towonda Kilpatrick; Tank, Bishop; Ralph Donnie Graves; Luther Barnes; Cedric and Lejeune Thompson; Stanley Brown; Bishop William Murphy III; Bishop Paul S. Morton; and Kurt Carr. Owner of EdgeMuzik, LLC and Bass N Keyz Media Publishing, Rodney's credits also include being the music director for *Damaged Goods* and *CheezeCake Boiz & The Diva*. Most recently, he was Grammy nominated as the co-writer and music arranger for "It's Working" with William Murphy.

### Press Contacts:

Keith L. Underwood  
Senior Publicist/Founder  
Underwood Multimedia Associates (UMA) Worldwide  
[310.995.3010](tel:310.995.3010)  
[keith@umaworldwide.com](mailto:keith@umaworldwide.com)  
[www.umaworldwide.com](http://www.umaworldwide.com)

We want to add you to the list..." Making It Happen"

Thank you for your consideration